Brenno Pellegrini

Full-stack designer with a love for designing and developing functional digital products. Always searching for ways to improve, by leaving own comfort zone without fearing failure.

Info:

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brenno-pellegini

brennopelle

Skills:

Design:

- Figma
- Adobe Xd
- Sketch
- Illustrator
- FigJam
- Premiere
- Photoshop
- Indesign
- Maze

Development:

- HTML5
- CSS3
- Sass
- JS
- React
- Gatsby
- Git

Languages

Italian (Native)

German (Native)

English (Professional Fluency)

Work experience:

Product designer – Wonderflow *6 Mar 2019 – Now*

Product design lead, responsible for designing, validating, scaling, and the first part of the development process of components and features for the Wonderboard. The company dashboard of Wonderflow, an NLP analytics tool for big companies like PHILIPS, Arcelik, Lavazza, etc.

- **Product design**: Designed and validated, 90% of all the sections inside the Wonderboard dashboard by conducting UX research and external/internal UX tests helping to win 13 new clients and increase page views by 5x.
- **Service design:** Defined the entire flow for the Wonderboard integration in third-party providers like Microsoft dynamics, Delonghis and Pirellis internal dashboards.
- **Coding:** Developed multiple components on the angularJS app and introduced its own reusable classes and CSS variables so to get rid of the bootstrap framework.
- **Marketing:** Created reusable templates in Canva and Google docs for both the marketing and sales team giving them full autonomy, leading to reduce designers time spent on it by 100%.
- **Product management:** Handled most of the product-related interactions between clients, developers, project managers, and designers. Reducing missalignments by at least 70%.

Web design Internship – Keeplin *Feb – Mar 2018*

- **Logo design:** Crafted the logo for Alberto Garzon and Pollini.
- **Web design:** Improved the WordPress webpage of Nurglass and made mockups for Sieco a Desnply Sirona affiliate.
- **Graphic design:** Made company card templates and photoshopped multiple images of the works of Nurglass.

Education:

Design Institute Palladio – Verona (IT) *2015 – 2018*

Three years bachelor with a Web design degree at the Design Institute Palladio in Verona (IT). Learned many aspects of UI/UX design, the basics of programming, and to use the tools of the Adobe CC.